

What is claimed is:

1. A floor mat, comprising;
  - a top portion including a plurality of air ventilation apertures;
  - a bottom portion connected directly or indirectly to said top portion and at least partially sealing an interior space therebetween;
  - a scent-containing member within said interior space;
  - wherein, upon application of pressure to said top portion, said floor mat releases scented air to a surrounding area; and upon release of said pressure, said floor mat draws in additional air to be scented.
2. A floor mat, comprising;
  - a top portion made of a flexible material and including a plurality of air ventilation apertures;
  - a bottom portion connected directly or indirectly to said top portion and at least partially sealing an interior space therebetween;
  - a scent-containing member within said interior space;
  - wherein, upon application of pressure to said top portion, said floor mat releases scented air to a surrounding area through said ventilation apertures; and upon release of said pressure, said floor mat draws in additional air to be scented through said ventilation apertures.
3. A scent dispersing mat structure, comprising;
  - a top portion including a plurality of air ventilation apertures;
  - a bottom portion connected directly or indirectly to said top portion and at least partially sealing at least one interior space therebetween;

a scent-containing member within said interior space(s);

wherein, upon application of pressure to said top portion, said mat releases scented air to a surrounding area; and upon release of said pressure, said mat draws in additional air to be scented, and

a coating, fabric or textiles layer covering at least said top portion except for said ventilation apertures.

4. A mat as claimed in claim 1, wherein said scented member comprises one of a foam member, an aerosol member, a pump, and a time-release agent

5. A mat as claimed in claim 1, wherein at least one of said top and bottom portions is elastically deformable, so as to draw in said additional air upon release of pressure through a rebound action.

6. A scent dispersing mat structure as claimed in claim 3, wherein said top portion comprises a face portion of one of a clothes or hair brush.